

Internet and Internet Marketing

7 seconds rule!

7 seconds is all it takes: If a customer or clients cannot get onto your web site in 7 seconds or less, chances are you have lost a customer. Sad but true.

What does your first page of your web site say about you, your product or service? Does it get your readers attention, does it offer the information and links they are looking for easily? Or does it say nothing, chances are if it says nothing you have lost another customer and they will move on to find the information they need on another web site.

Does it load quickly allowing them to see what's your product or services are about quickly and up front?

Seven to ten Seconds...That's all you have to get your customers attention and get them to stay on your web site. Good web site design equals more customers to your business.

Bells and whistles vs information...

We focus on web site designs which are both user and search engine friendly. If your web site is not design for your customers or clients, chances are they will not continue to return and buy your product or services.

Graphic and flashy sites are great from some web site owners. But it would be better to use pieces of flash or flash elements in your web site then the entire site in flash.

Flash itself is a great presentation tool for some business such as artist, musician or in the entertainment field. Believe it or not people on searching the web for information. Pictures help with the information but it is the information you present to sale your product or service a customer is looking for. Pictures do not paint a thousand words on the Internet. It doesn't matter how new and innovative your web design is, if it takes too long to download or lacks the proper information visitors are looking for you have



most likely lost a customer. The fact is all the extra bells and whistles don't always cut it on the Internet, because people are looking for information first and foremost...

Internet Marketing equals web site visibility...

What good is having a web site if no one can find it?

What is SEO? Search Engine Optimization (SEOs) provide useful services for web site owners, from writing copy to giving advice on site architecture and helping to find relevant directories to which a site can be submitted.

Submission of your web site to a search engine and continual maintenance are a key success of presenting your web site to your customers and being found via the search engines and directories. Simply making the effort to keep your web sites up-to-date is simplicity at its best! When you do take the time maintain your web site, web crawlers look for new or changed content.

We follow approved Search Engine, directory and submission guidelines. We do not use automated submissions, we do them ourselves. This can be accomplished through web site analysis on web site architecture and relevant content.

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We do understand how web site design and business' work on the Internet. We can custom design a web site for your business, which will convey your ideas, needs, style and creativity.

From web design or redesign, web site maintenance, domain hosting, ecommerce web site designs and merchant solutions, and to create a shopping cart to sell your products or service. Internet marketing, Internet consultation, search engine optimization and submissions.

Our goal is to provide special attention to our web design and Internet marketing clients, helping them understand the World Wide Web and keeping them up to date on the ever changing face of the Internet.

The Internet is here, growing at a rapid rate, and having a web site is an important tool for today's business. No other media can match the power of the World Wide Web. What other form of media can reach worldwide circulation continuously 24 hours a day, seven days a week? We specialize in bringing organic traffic to your web site.

Why spend advertising dollars on print advertising when you can reach far more people via the Internet?

Get your web site noticed with a proper web design which reflects your business and values! Let us help you with listing your site on the major search engines. Have your customers find you and what they need, fast, and conveniently via search engines. Bring your business to the web and get the advantage over your competition!



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